



CONCEPT DESIGN WINS APPROVAL OF NCPC & CFA

Pentagon Memorial Concept Designers, Keith Kaseman and Julie Beckman, presented their competition-winning design to the National Capitol Planning Commission (NCPC), on June 5, 2003, and the Commission of Fine Arts (CFA), on June 19, 2003. Both advisory agencies approved the memorial concept design and praised the two designers for their vision.

Beckman said, "I think both presentations went very well. We look forward to working with NCPC and CFA throughout the course of the project to build the best memorial possible."

The overall feedback from the agencies was very positive. After the NCPC presentation, board members requested Beckman and Kaseman pose for photographs with the concept model of the memorial. A member of the CFA board commented that the concept design achieved the ultimate goal of any memorial by invoking beauty and serenity while at the same time providing a meaningful experience. Both NCPC and CFA had several questions regarding the fabrication and maintenance of the memorial. NCPC produced several recommendations for the final site and building plans.

Kaseman said, "None of the questions caught us by surprise. They are issues at the top of our list that we are currently working to solve. We look forward to meeting these challenges by working with the selected design-build team after the contract is awarded."

NCPC and CFA will be briefed again on the design as the project progresses.

NCPC RECOMMENDATIONS

- A design for the "memorial gateway" that does not overwhelm the space or visually infringe on the memorial.
- Drawings that clearly show the relationship between the Remote Delivery Facility access road and the memorial.
- A plan showing vehicular and pedestrian access and circulation around the memorial site.
- Program details outlining any parking in the vicinity of the memorial, hours of operation, and access control during times of increased security at the Pentagon.
- **Related Recommendation** - DoD, during the development of the Navy Annex Master Plan and the Revised Pentagon Master Plan, develop an urban design plan for the area between the Pentagon Memorial and the future Air Force Memorial with the goal of improving connections and circulation patterns between the two memorials.

CFA REQUESTS

- Demonstrate the ability to fabricate, install and maintain the critical design elements at the intended level of quality.
- Research the type of tree selected to ensure it will produce the desired effect.
- Review the effect of the lighted pools of water. Address accessibility issues.

RECENT EVENTS

06/05/03 - Design Presentation to the National Capitol Planning Commission.

06/09/03 - Oral Proposals By Design-Build Teams A & B.

06/10/03 - Oral Proposals By Design-Build Team C.

06/13/03 - Pentagon Memorial Team Meeting.

06/19/03 - Design Presentation to the Commission of Fine Arts

06/24/03 - Design Concept Models sent to Municipality Arts Society in New York City.

ANTICIPATED EVENTS

06/30/03 - 08/12/03 - Municipal Arts Society Exhibit of Pentagon Memorial Concept Designs.

07/14/03 - Pentagon Memorial Fundraiser begins (solicitation internal to DoD).

07/18/03 - Pentagon Memorial Team Meeting at PENREN Office.

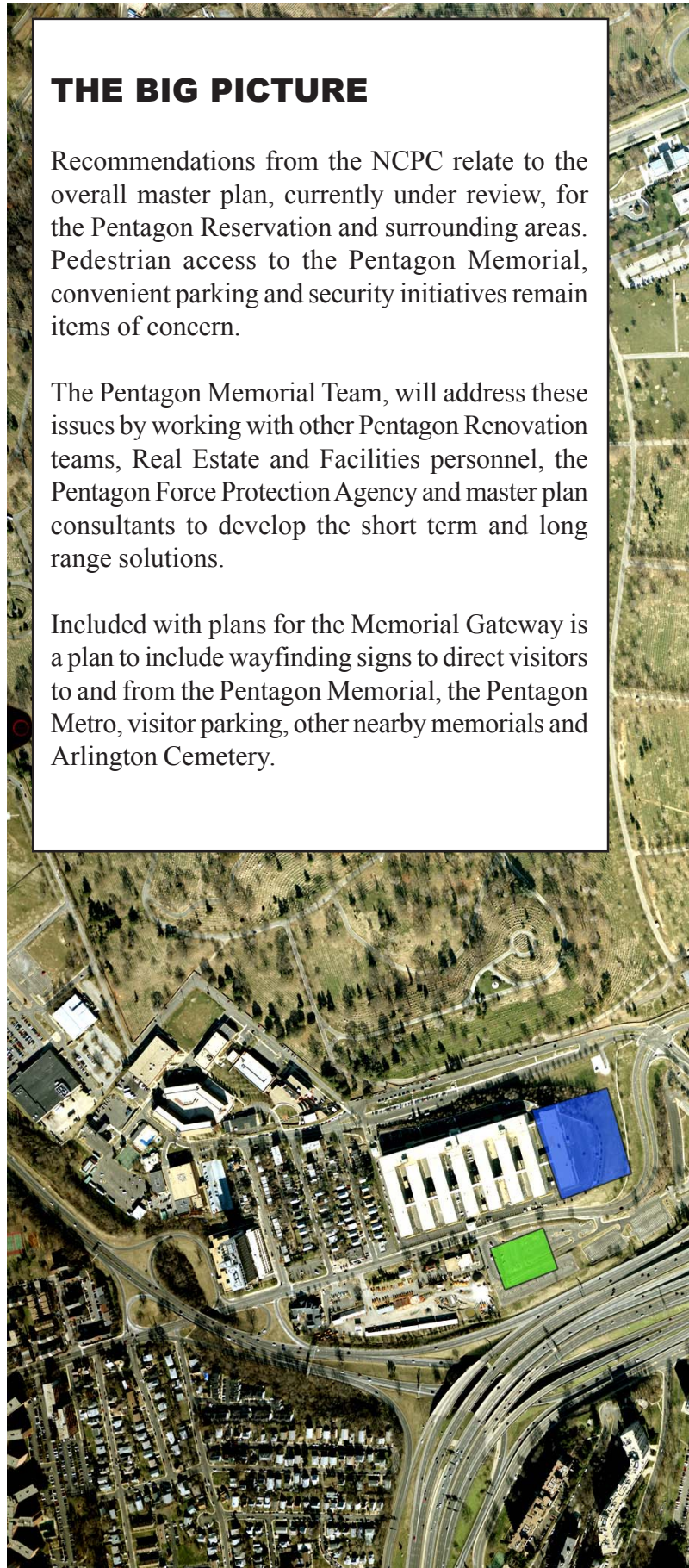
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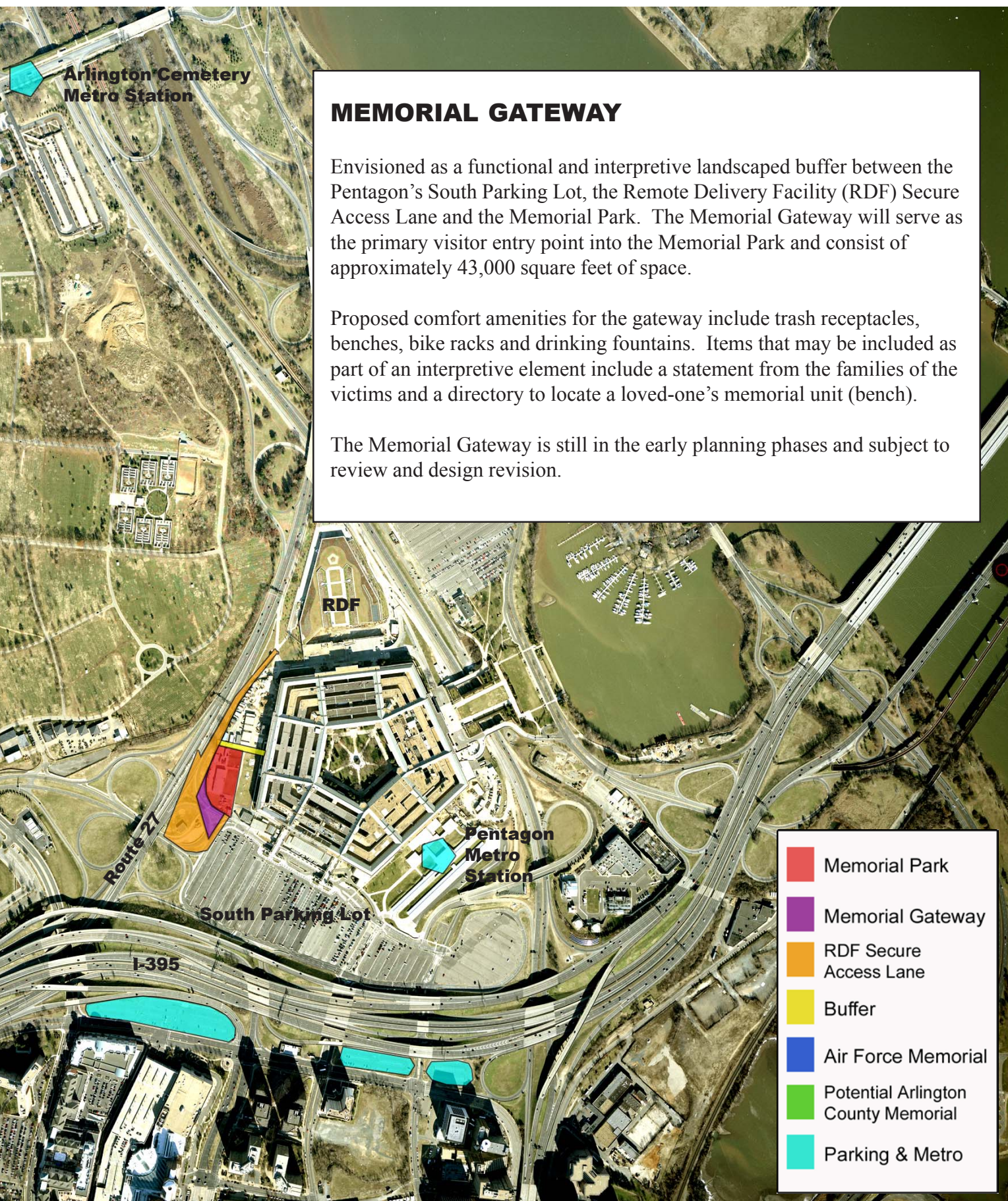
THE BIG PICTURE

Recommendations from the NCPC relate to the overall master plan, currently under review, for the Pentagon Reservation and surrounding areas. Pedestrian access to the Pentagon Memorial, convenient parking and security initiatives remain items of concern.

The Pentagon Memorial Team, will address these issues by working with other Pentagon Renovation teams, Real Estate and Facilities personnel, the Pentagon Force Protection Agency and master plan consultants to develop the short term and long range solutions.

Included with plans for the Memorial Gateway is a plan to include wayfinding signs to direct visitors to and from the Pentagon Memorial, the Pentagon Metro, visitor parking, other nearby memorials and Arlington Cemetery.





MEMORIAL GATEWAY

Envisioned as a functional and interpretive landscaped buffer between the Pentagon's South Parking Lot, the Remote Delivery Facility (RDF) Secure Access Lane and the Memorial Park. The Memorial Gateway will serve as the primary visitor entry point into the Memorial Park and consist of approximately 43,000 square feet of space.

Proposed comfort amenities for the gateway include trash receptacles, benches, bike racks and drinking fountains. Items that may be included as part of an interpretive element include a statement from the families of the victims and a directory to locate a loved-one's memorial unit (bench).

The Memorial Gateway is still in the early planning phases and subject to review and design revision.

THE FUNDRAISING FRONT

The Pentagon Memorial, envisioned as *"a place like no other,"* cannot be built without private financial contributions. To award the design-build contract and begin technical design work necessary to keep the Pentagon Memorial Project from being stalled, the project needs to raise approximately \$1.5 million by the end of July. An internal fundraiser targeting Pentagon personnel and DoD military and civilian employees in the National Capitol Region kicks off on July 14 with the goal of raising in excess of \$1 million to support the Memorial.

"The 184 people we lost were friends, coworkers and family members of Pentagon personnel who return here to work everyday," stated Dick McGraw, the representative of the Secretary of Defense for the Pentagon Memorial Project. "They all want to contribute to the memorial process but not everyone is aware of how they can help."

The internal fundraiser will precede the annual Combined Federal Campaign (CFC), which allows a variety of charities to successfully target federal

employees. "The Pentagon Memorial Fund, Inc. may be a part of the CFC this year, which will give people yet another way to donate. With more than 3,000 organizations using the CFC to raise money, we wanted to make sure that the Pentagon Memorial was not lost in the shuffle," McGraw said.

According to Memorial Program Manager, Marilyn Jajko, most people do not realize that tax payer dollars will not be used to build the memorial. "People are usually surprised to hear we can't begin work because we don't have the money. Immediately they want to know how they can make a donation."

All contributions are tax deductible. Visit the Memorial project web site for information about how to make a donation.

PENTAGON MEMORIAL CONCEPT MODELS DISPLAYED IN NEW YORK

The concept models prepared by the six finalists for the Pentagon Memorial Design Competition will be on display from June 30, 2003 until August 12, 2003 at the New York Municipal Art Society. The exhibition hours are Monday, Tuesday, Wednesday, Friday and Saturday, 11:00 a.m. until 5:00 p.m. The address of the Municipal Arts Society is 457 Madison Avenue, New York, New York 10022.

The Municipal Arts Society extremely interested in sponsoring a public discussion of the Pentagon Memorial process and creating educational opportunities prior to the conclusion of the World Trade Center Memorial competition. The World Trade Center memorial competition ends at the end of June and the jury process will run through the summer.

PLEASE VISIT THE PENTAGON MEMORIAL PROJECT WEB SITE FOR THE FOLLOWING:

- More about the New York exhibit
- Establishment of the *Pentagon Memorial Fund, Inc.*



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